

Dr. Vinay Vikram Singh

Ph.D., MMC, FAC, MOJO

(Member of Indian Documentary Producers Association)

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Career Objective

A Doctor of Philosophy (PhD, Lucknow University) with over 5 years of teaching and 4 years of Journalism and Media experience, looking for a position in the field of Academics, with an institute that offers opportunities for quality teaching, research, consultancy, and practical implementation of classroom teaching.

Work Summary

- More than 8 years of experience in Higher Education, on various designations viz HOD, Assistant Professor, College in-charge, and Guest Faculty, with various reputed Institutes.
- More than 4 years of Freelance Journalism, Script Writing, and Documentary Production experience.

Work Experience (Academics)

1. Rama University, Rama City Mandhana Kanpur (U.P.). **August 2017 – present**

Rama University is a renowned name in the world of education. Recognized by UGC, Government of India, the university is rising as one of the largest educational establishments in the country. Involved in imparting world class education, Rama University has shaped more than 10,000 professionals so far and offers more than 100 courses across 09 specialized fields.

Designation: Head of Department (HOD)

Job Profile

- Teaching Mass Communication subjects to MJMC, PGDJMC, BJMC students.
- Guiding Final Year Students in their Projects.
- Advertising and admission process of the University.

2. Film institute of emits (FIeMITS), IISE, Lucknow. **February 2010 – July 2017**

FIeMITS is a part of the International Institute for Special Education (IISE) Group. It is affiliated to UPTU, BR Ambedkar University Agra and MCRP University Bhopal, and AICTE, and attached with AIMA MAT for the Management Program.

Designation: Head of Department (HOD)

Job Profile

- Teaching Mass Communication subjects to MAMC, MABJ, B.A. (Mass Communication) and B.Sc. (Electronic media) students.
- Guiding Final Year Students in their Projects.
- Advertising and admission process of the institute.
- Invigilation duty at the Lucknow University, BR Ambedkar University, Agra, and MCRP University, UGC Net.

3. Aizaz Rizvi College Of Journalism and Mass Communication **May 2009-January 2010**

Designation: Faculty Head and In-charge

Job Profile

- Faculty Head & College In-charge in Guru Jambheshwar University Hisar, Haryana, associated institute.
- Handled Departmental and Academic activities for MJMC/B.A. Mass communication Courses.
- Coordinated in Students Placement activities and Brand Building activities by organizing Management Development Workshops.

4. Jahangirabad Institute of Technology (JIT) **January 2009 - April 2009**

Affiliated to Mysore University Karnataka

Designation: Visiting Faculty

Job Profile

- Departmental and Academic activities for MJMC Course.

- Guiding Final Year Students in their Projects

5. News Today Private Ltd. (ETV News) **April 2008 – December 2009**

Designation: New Contributor

Job Profile

- News contributor (as a freelancer) for ETV Uttar Pradesh /Uttaranchal

Professional and Academic Qualifications

Mojo (Introduction to mobile journalism) from Knight center for journalism in Americas at the university of Texas at Austin.

PhD on ‘The changing face of Indian Cinema and its development after independence’, from Lucknow University, India **[July 2013]**

Film Appreciation Course (FAC), a short term course from Film Archive of India and Film and Television Institute (FTI), India **[2011]**

Masters in Mass Communication (MMC) from Lucknow University **[2005-2007]**

B.A. (Political Science & Hindi), from Allahabad University **[2000-2003]**

10 + 2 from UP Board **[1997]**

10th from UP Board **[1995]**

Achievements in Documentary Preparation

Production work and script writing in the following documentaries:

- Sant Aur Surakshit Parisar,
- Masti ki Paathshaala,
- Badhaai Diwaraien,
- Pyaasa Vishvidyalaya

Achievements in Script Writing

- Wrote script for an advertisement film in social marketing for Devenet villages, an American company.
- Slogan writing assignments on dowry, bal shiksha, and many other issues.

Interest Areas in Academics

- Video production
- Script writing
- Introduction to communication
- Media Law
- Global media
- Origin and growth of Indian Media
- Television Journalism
- Print Media
- Principles of writing
- Reporting and Editing

Publications

- Research Work on “Excessive Use of Sting Operations in Electronic Media’
- Article titled ‘HIV Positive vs. Positive Cinema’, Sanchar Shree: Vol.30: 2008
- Many features published in Rashtriya Sahara daily newspaper, like ‘Ek Kala Saadhak’, ‘Bach key rahna ei badmasho se’, ‘Sanskrit ne kholae naye darwaazey’
- Many articles published (Global doctor banney ke sapney, manavadheekar aur media, etc.)
- A book on Video production is under publication
- Research paper titled ‘A Study of Effective Marcom Programs of India’, International Journal of Multidisciplinary Educational Research ISSN No.2277-7882 Vol.2 issue 6 (2), May 2013.

Seminars/Conferences/Workshops/Corporate Trainings Attended

- Participated in a National Seminar on ‘Role of Media in Development’ organized by Department of journalism & Mass Communication, University of Lucknow
- Presented a paper titled ‘Serial is a silent advertising film’ at a National Seminar on ‘Media and Culture’, organized by Film Institute of emits (FIeMITS)
- Participated in a Workshop on ‘Financial Education’ organized by Securities & exchange Board of India (SEBI)
- Participated in a three-day International Conference on ‘Science Communication for Science Temper’ jointly organized by CSIR-NISCAIR, Vigyan Prasar & NCSTC.
- Presented a paper titled ‘Bhakti Literature and Cinema’ at a National Seminar on ‘Social Justice and Harmony in Bharti Literature’, organized by Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam ,Chennai,600106

- Participated in a Workshop on ‘Media Writing for Science’ in Kushinagar, organized by NCSTC
- Participated in a workshop on Development Communication, organized by UNICEF
- Worked as a team leader in production of fortnight campus newspaper named KUL-SANDESH, by Dept. of journalism & Mass Communication, Lucknow University

Computer Proficiency

- MS Word, MS Excel, MS PowerPoint
- Photoshop
- Adobe edition
- Quark Express
- Adobe Premier, etc.

Projects Guided

Guided more than 40 Students of PG Courses (mainly MAMC & MABJ) in developing their Final Semester Projects, on varied platforms.

Membership

Member of Indian Documentary Producers Association

Special Achievements

- Won an award in ‘Slogan Writing’ for RADIO CITY at ‘FOOTPRINTS LUCKNOW-2006’, organized by Symbiosis Institute of Mass Communication, Pune.
- Bagged First Prize in Inter College Quiz Competition.

Personal Information

Date of Birth	: February 12, 1981
Father’s Name	: Sri. Onkar Singh.
Mother’s Name	: Smt. Urmeela Singh
Marital Status	: Married.
Hobbies	: Reading short stories, gardening, playing guitar, writing poems.
Languages known	: English (RWS) and Hindi (RWS)
Personal Strengths	: Self-confidence, Creativity and Commitment

Professional Referees

1. Dr. Mukul Srivastava
Assistant professor

Dept.Of Journalism &
Mass Communication
Lucknow University Lucknow
Mob: +91-9415087745
E-mail: mukul_sri2003@rediffmail.com

2. Shambhu Nath

Producer-Programming,
Science & technology
ZEE NEWS
+919811536619
sambhunath2@gmail.com

3.Prof. Sanjeev Bhanawat

University Of Rajasthan
Dept. Of Journalism & Mass Communication
Mob: +919414073466
E-mail: Bhanawat.sanjeev@gmail.com

Place: Lucknow

(Dr.Vinay Vikram Singh)

Date :